

*Pracchi*TM
SHINE YOUR LIGHT.

As a Live Presenter, Pracchi Mehta Shah radiates energy. As a Master-of-ceremonies, her event directors take a breather when she commands the show and arrests the attention of her audience with her charismatic presence and dynamic delivery.

Her greatest passion is to connect, energize, and heart craft memorable moments.

As a child, Pracchi would effortlessly capture the attention of her audience and gleefully enjoy the spotlight. She has been a **dynamo in school, a radio jockey, and an advertising model** and she has also bagged the **'Top Ten Finalist Title'** at **Mrs. Gladrags 2007**.

WHY CHOOSE PRACCHI?

Her unique ability is in **simplifying** the complicated and **presenting** the complex ideas with utmost charm, creativity, and conviction.

As a highly engaging, entertaining, and educative presenter, she **mesmerizes** her audience with her inimitable blend of **storytelling, drama, and voice power**.

Majoring with a **Masters in Psychology** and Certification in **Image Consulting**, Pracchi is the **Go-to-Expert** in Social and Presentation Skills.

Thinking on her feet, her sharp observation skills plus the desire to **positively impact** has helped her to flourish as a live presenter and master-of-ceremonies.

WHAT'S DIFFERENT ABOUT HER?

Her strategic and **perfectly researched approach** is one of the biggest benefits her clients, her event directors, and marketing leaders get.

Her **varied interest** in fashion, aesthetics, spirituality, music, drama, fitness, food, health, and travel sharpens her creative thirst and edge.

Pracchi has been **mentored by legends** Ameen Sayani, Partap Sharma, Nadira Babbar, Maureen Wadia, and many more.

Her voiceover and radio jockey stints have enhanced her abilities to communicate and **connect emphatically with an unseen audience**.





WHO HAS SHE WORKED WITH?

She has anchored **Corporate, Government, and Bollywood Events** in the august presence of Shri Narendra Modi, Shri Pranab Mukherjee, Salman Khan, Abhishek Bachchan, Katrina Kaif, Kapil Dev, and many more.

Engaged by more than 500 brands on multiple occasions, Pracchi's selected partial client list includes **Times Group, Toyota, Audi, Unilever, Colgate, Panasonic, ING Vysya Bank, Lodha Trump, Business World Magazine, HDFC Bank, Channel V, Kotak Mahindra Bank, Zee Television, Sony Television, Filmfare, Femina Miss India and many more.**

Pracchi has also **co-hosted the show 'Radio Khanak'** with The Father of Indian Radio, Ameen Sayani. With Salman Khan, she was part of the Thumbs Up Commercial and also was the **Brand Ambassador** for **Garnier Hair Color, Whirlpool, Close-up, Nirma, Clinic All Clear, and many more.**

Anchored the televised event '**Celebrating India in Singapore**' hosted in Singapore, aired on the Zee International channel. Has also hosted a **100-episode Music Show 'Home Theatre'** for the Channel ETC Networks

WHAT NEXT?

Want your audience to be engaged, energized, and enthralled? Dial in +91.982.040.2006

Want to see her in action, check these cool video links:

1. [Pracchi Mehta Shah Anchor showreel](#)
2. [Hosting the Audi Test Drive](#)
3. [Anchoring a Press Conference Meet](#)
4. [Interacting with Audience at a Customer Meet](#)
5. [Hosting a Customer Meet](#)
6. [Wedding Sutra Beauty Awards 2019](#)

Want to know about her easy approachability, no fuss attitude, and guaranteed results? Write to hello@pracchi.in for couple of client references.